

# **Sustaining Partnerships**

Cultivating an Ecosystem for Sustainability Promoting Practices

December 13, 2023







# **CCPH Mission**

Community-Campus
Partnerships for Health promotes
health equity and social justice
through partnerships between
communities and academic
institutions.



### **CCPH's Strategic Pillars**



Leading



Convening



Disseminating



**Partnering** 



**Training** 



#### **Clinical Scholars:**

Equity Centered Leadership

Funded by RWJF; Left to right: Tour at Stagville Plantation, NC; Structural Racism Intensive Presentation; Service trip at para la Naturaleza; Breakout session at the Clinical Scholars Graduation and Alumni Celebration



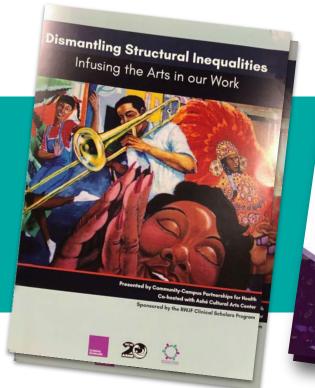


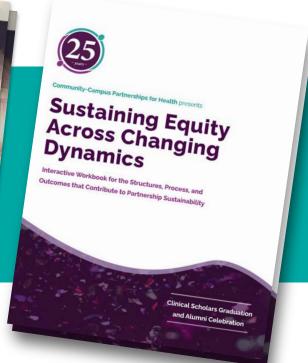






# Sharing Technical Expertise







#### **Icebreaker**

- Name and pronouns
- Where are you from?





# **Learning Outcomes**



Review components of authentic partnerships



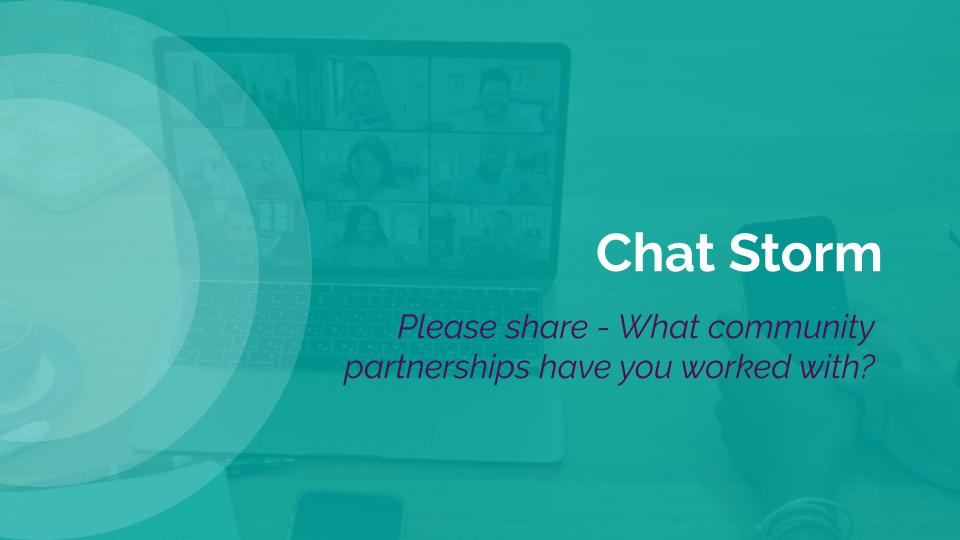
Describe an ecosystem of partnership sustainability



Describe practices that promote sustainability



- Principles of authentic partnerships
- Sustainability
- Sustainability promoting practices





CCPH Model for Authentic Partnerships



#### **CCPH Principles of Partnership (PoP)**

A practitioner guide to partnership facilitation

IMPACT OF OUTCOMES Equitable resource sharing

Shared leadership

Clear roles and responsibilities

Transparency and fairness

TIERS ARE DRIVEN BY ACTION AND CHANGE

Mutual learning

Value for diversity

Shared power and decision making

**Shared ownership** 

Measurable outcomes

Dissemination of knowledge and information

> **Partnership** benefits

**Increased capacity** for community engagement

> **Partnership** sustainability

TIER 1

Partnership Structure

TIER 2

Partnership Process

TIER 3

Intermediate and Short-term Outcomes

TIER 4

Impact and Long-Term Outcomes



#### **Sustainability**

Supporting an **ecosystem** that advocates for beneficial relationships between academic and community partners

Maintain the partnership's work and/or ongoing relationships to:

- Achieve collective goals
- Respond to challenges and opportunities that impact the long-term viability of the partnership



### **Building Ecosystems for Health Equity**

#### Distinguish between:

- Sustaining the work of the partnership, and
- Sustaining ongoing relationships among partners

Work toward partnership goals over time-regardless of available resources

Persevere through changes that impact your partnership





# **Building Ecosystems for Health Equity**

Foster capacity of partners beyond scope of present partnership

Enhance partnership structure and membership to sustain ongoing relationships

Advocate for your partnership at the institutional level





## **Equity-Promoting Practices**



Evaluate and monitor adherence to partnership principles over time

# Enhance the capacity of partners to sustain the work

#### Actions:

- Optimize indirect rates
- Mentor community leaders
- Challenge traditional evaluation





### **Panel of Experts**



**Shemecka McNeil** Executive Director and Founder, SLICE 325



Al Richmond, MSW
Executive Director, Community-Campus
Partnerships for Health



# **Explore CCPH's Training Offerings**

Schedule a training session tailored to your organization's specific needs!





## **Any Questions?**





#### Feel free to reach out at:

feedback@ccphealth.org



### Post Workshop Evaluation



Please take the next 2 minutes to complete this short evaluation:

https://ccpoh.qualtrics.com/jfe/form/SV\_efA2DYN4acL8mlU



#### **Thank You!**



### Visit our website: www.ccphealth.org

- twitter.com/CCPH\_News
- facebook.com/CommunityCampusPartnershipsforHealth
- in linkedin.com/company/community-campus-partnerships-for-health



## Save the Date!

Join us for future Lunch & Learn events.

**Qualitative Research 101** 

January 10, 2024, 12pm - 1pm ET