

Managing Project Start-Up

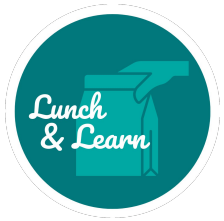
Building Effective Partnerships
October 11, 2023





Poll Time

*How familiar are you with research
project start-ups?*



CCPH Mission

Community-Campus Partnerships for Health promotes **health equity** and **social justice** through partnerships between communities and academic institutions.



CCPH's Strategic Pillars



Leading



Convening



Disseminating



Partnering



Training



CLINICAL
SCHOLARS

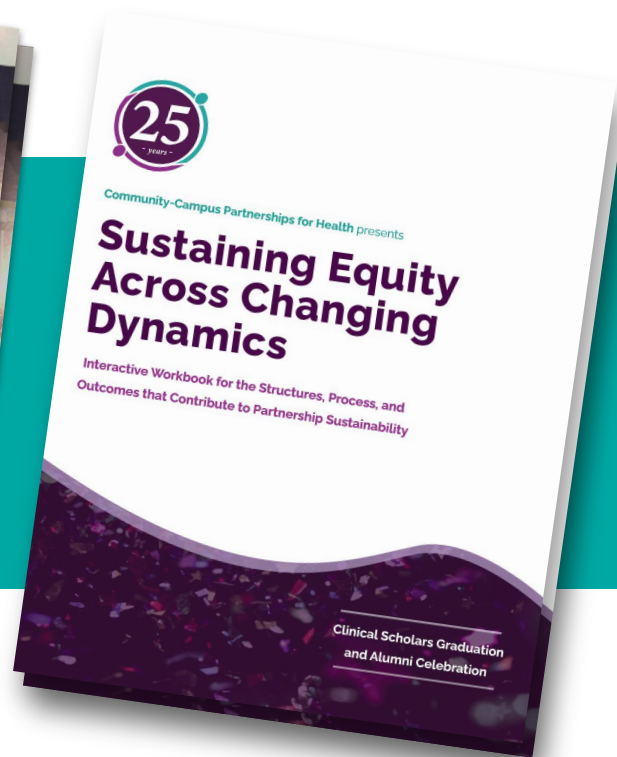
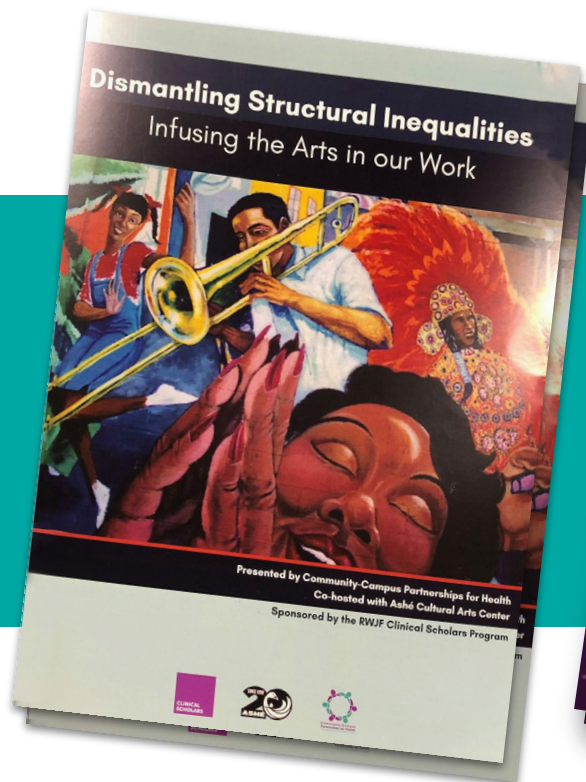
Clinical Scholars: Equity Centered Leadership

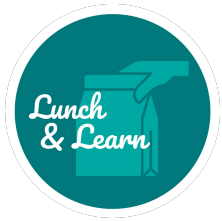
Funded by RWJF: Left to right: Tour at Stagville Plantation, NC, Structural Racism Intensive Presentation; Service trip at para la Naturaleza; Breakout session at the Clinical Scholars Graduation and Alumni Celebration





Sharing Technical Expertise





Icebreaker

- Name and pronouns
- Your organization or affiliation



Learning Outcomes



Review the CCPH
Principles of
Partnership



List the components
of partnership
agreements



Describe strategies to
facilitate, organize, and
maintain healthy,
authentic partnerships

Key Terms



- Authentic partnerships
- Principles of Partnership
- Research planning and design
- Inclusive facilitation

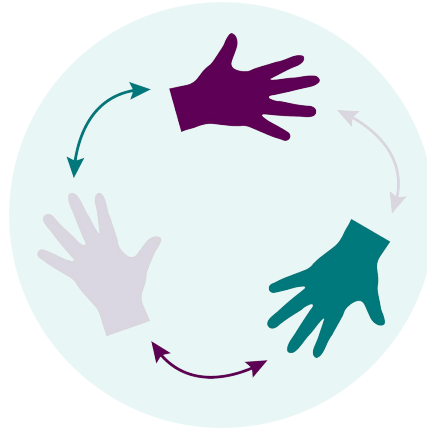


Principles of Partnership



Structure

Setting up fair systems and representation



Process

Action items and research plans



Meaningful Outcomes

Transformational impacts

Relationship Building: Making decisions together

- Build mutual trust, respect and fairness through team building.
- Acknowledge and list identified strengths and assets.
- Create fair and systems for resource sharing. Facilitate clear and open communication.
- Engage partners and end users in the research plan.



Listening and planning

- Facilitate group discussions that generate a shared mission, values and goals.
- Create a research plan with agreement on measurable outcomes and processes.
- Plan a process for closure with sustainability.



Community Impact

- Short term- Partnership agreement on measures of progress.
- Medium term- Partnership plans sustainability and focus on community health.
- Long-term: Partnership improves the health and lives of the community.

Partnership mentors new members and builds systems of health



Partnership Agreements

- Purpose, goals, objectives
- Expectations, outcomes, anticipated benefits
- Roles, responsibilities, organizational chart
- Sharing of resources and community payment
- Copyright and ownership issues
- Evaluation process
- Dissemination plan

Fiscal Equity

Barriers

- Communication gaps
- Limited support to community partners' fiscal capacity
- Lack of awareness of each partner's processes, procedures, and needs
- Complex administrative processes

Facilitators

- Fair contracts and payments to community partners
- Early and timely communication among all partners
- Engagement throughout pre- and post-award processes

Action Steps



Include community partners in pre- and post-award administrative processes



Be transparent with partners about approval processes and payment timelines



Outline clear procedures for tracking and managing payments



Support partners in building fiscal and administrative knowledge, skills, and infrastructure



Develop flexible infrastructure to deliver timely payments to community partners



Chat Storm

Tell us about a project start-up that you have worked with.



Panel of Experts



Tiffany Osborne

Director of Community
Engagement for the University
of Alabama at Birmingham
Minority Health & Health Equity
Research Center



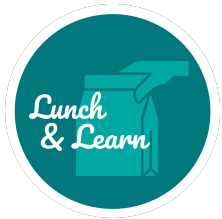
Gabriela Oates, PhD

Associate Professor in the
University of Alabama at
Birmingham Heersink School of
Medicine



Lori Bateman, PhD, RD


Assistant Professor in the
Division of Preventive
Medicine at the University of
Alabama at Birmingham



Explore CCPH's Training Offerings

Schedule a training session tailored to your organization's specific needs!

Chan Zuckerberg Initiative





Any Questions?



Feel free to reach out at:
feedback@ccphealth.org



Post Workshop Evaluation



Please take the next **2 minutes** to complete this short evaluation:

https://ccpoh.qualtrics.com/jfe/form/S_V_9SqShHj41Jth91c



Thank You!



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instagram.com/ccphealth_org/



Register Now!

Join us for future Lunch & Learn events.

Managing Project Wrap-Up

November 8, 2023, 12pm - 1pm ET

Sustaining Partnerships

December 13, 2023, 12pm - 1pm ET