

COMMUNITY-CAMPUS PARTNERSHIPS FOR HEALTH

Managing Project Start-Up

Lunch & Learn

Event Summary Wednesday, October 11, 2023

Key Takeaways



Fiscal equity allows fair compensation to community partners, so they should be engaged throughout the pre- and post-award processes.



Partnerships are developed and nurtured over time. Making decisions from the very beginning requires relationship building, listening, and considering community impact.



Develop flexible infrastructures that accommodate regular feedback from community partners.



Partnership agreements are useful tools to outline each partner's needs and expectations, and how they can be fulfilled.

Highlights from the Panelists

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Needs Assessment:

"What we found over the years was that we really needed to take a deeper dive and address the social determinants of health that these communities were facing before we could really get them to hear us talk about preventive measures."

- Tiffany Osborne



Important Start-Up Practices:

"Establish clear lines of communication, consistent messaging, transparency, and accountability."

- Lori Bateman



Tiffany Osborne

Director of Community Engagement for the University of Alabama at Birmingham Minority Health & Health Equity Research Center



Gabriela Oates, PhD

Associate Professor in the University of Alabama at Birmingham Heersink School of Medicine



Lori Bateman, PhD, RD

Assistant Professor in the Division of Preventive Medicine at the University of Alabama at Birmingham

Watch the English Recording Watch the Spanish Recording

Additional Resource: Engage for Equity Promising Practices

> Contact Email: feedback@ccphealth.org