



Community-Campus Partnerships for Health Qualitative Research 101

Lunch
& Learn

Event Summary
January 10, 2024

Key Takeaways



Community-engaged qualitative methodology is driven by the community and is exploratory and participatory in nature.



The entire community-engaged qualitative research continuum from communication to dissemination should be bi-directional, iterative, equitable, and culturally-responsive.



Meeting community partners where they are, and allowing them to engage in the way that they can enriches the research process so that results can authentically reflect community needs.

Highlights from the Presentation



Being Accessible

"Normally we would use a qualitative software [but we realized] that having [the volunteer, community-based research committee] take on yet a new tool when they're trying to take on this whole new process of doing research was too much, but what they were familiar with was Google Docs."

- Alice Park



Relying on Lived Experiences

"Without the expertise [of the research committee's lived experiences], I would say within the community, we risk not asking the right questions or how to follow up on the questions that we did ask and how to make meaning of the information that we received."

- Nancy Shore



Being Exploratory

"The beauty of qualitative research and community engagement is that it can be creative. So sometimes they are narrative-based, sometimes they are art-based, so you can be as creative as you want to be in terms of your methods."

- Kunga Denzongpa

Panelists



Alice Park, MPH

Research & Policy Analyst
Equitable Recovery &
Reconciliation Alliance



Nancy Shore, PhD, MSW, MPH

Professor of Social Work
University of New England

Facilitator



Kunga Denzongpa, PhD, MPH

CCPH Data & Evaluation Manager



Watch the Recording

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Contact Email:

feedback@ccphealth.org