

**Event Summary November 8, 2023** 

## **Key Takeaways**



Discussing closing projects at the beginning of the partnership provides transparency about the end goal, which may increase trust and decrease confusion.



An equitable partnership agreement is a detailed agreement between partners that establishes a key set of standards and expectations, giving more power to community partners to set out terms and ensure an active role.



Facilitating project wrap-ups can include creating thank you videos, celebrating, giving awards, sharing stories, and including local political leaders to give attention to the important role of community partners.

### **Highlights from the Presentation**



# **6** On Sharing Information

Create a "one-page digestible report that the funders or the community would make to then disseminate to policy and advocacy sources. So basically if you want to help the community, this is the research that was done and these are our next steps on how you can help them."

- Attendee



#### **On Creating Structure and Consistency**

"Assigning staff roles that are involved in community engagement and building that into a workflow so that [community engagement] doesn't go by the wayside—so that it doesn't get overlooked—is really important."

- Facilitator Emily Finley



## On Fiscal Equity

"One good rule when preparing partnerships is to look at giving an advantage financially to the community partners. And this is a part of preparing your institution if you're working for them."

- Facilitator Alan Wells

### **Additional Resources**

- Toolkit for Engaging Diverse Communities to Plan and Implement **Public Health Programs**
- Data Equity Walks by the Education Trust-West

#### **Facilitators**



**Emily Finley, MPH CCPH Engagement Lead** 



Alan Wells, PhD, MPH **CCPH Evaluation Specialist** 



Charisse Iglesias, PhD CCPH Training & Resource Director

Watch the Recording: English Spanish

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