



# Community-Campus Partnerships for Health Community-Based Participatory Research: Lessons Learned and Local Adaptations

## Lunch & Learn

Event Summary  
July 12, 2023

### Key Takeaways



Methods of community-based participatory research (CBPR) can be used to facilitate sustainability



Equitable dissemination reaches communities most affected by the issues the partnership is addressing



Processes for closing projects and distributing resources among partners should be established early and re-evaluated as needed



Sustainable partnerships require transparent, ongoing communication from the start of the partnership

### Highlights from the Presentation



#### On Patient Engagement

"I wanted to be the primary stakeholder in my medical care, and I felt that was not the case, and that's why I feel so passionate about getting the community involved in healthcare."

- *Rebekah Chandler*



#### On Partnerships

"When you join a group [or partnership], ask a lot of questions....One of the challenges [of research] is that academic partners will have a plan, and then when we bring it before community members, there are a lot of questions and suggestions for doing it differently. That makes us change what we're doing and do it more effectively. It takes humility to do that."

- *Attendee*



#### On Community Feedback

"The solution [to racial disparities in cancer treatment] came from feedback from the communities we were going to serve through the CBPR process. And I think that is the foundation of community-based participatory research."

- *Dr. Matthew Manning*

### Speakers



#### Christina Yongue, MPH, MCHES

Director of Undergraduate Studies,  
Associate Professor, Department of Public  
Health Education, University of North  
Carolina at Greensboro



#### Matthew Manning, MD, FASTRO

Chief of Oncology, Cone Health,  
Greensboro, NC



#### Rebekah Chandler

Patient Advocate, Greensboro Health  
Disparities Collaborative

### Facilitator

#### Alan Wells, PhD, MPH

CCPH Evaluation Specialist

#### Watch the Recording:

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[Spanish](#)

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