



Community-Campus Partnerships for Health

Promoting Health Equity and Social Justice

Call for Applications for the
2021 RWJF Award for Health Equity presented by CCPH
Application Deadline: Monday, November 29, 2021

ONLINE APPLICATION

INTRODUCTION: **Community-Campus Partnerships for Health (CCPH)** is a non-profit organization that promotes health equity and social justice through partnerships between communities and academic institutions. We view health broadly as physical, mental, emotional, social and spiritual well-being and emphasize partnership approaches to health that focus on changing the conditions and environments in which people live, work and play. Our strategic goals are to:

- Leverage the knowledge, wisdom and experience in communities and in academic institutions to solve pressing health, social, environmental and economic challenges;
- Ensure that community-driven social change is central to the work of community- academic partnerships; and
- Build the capacity of communities and academic institutions to engage each other in partnerships that balance power, share resources, and work towards systems change.

INTENT OF THE AWARD: The Robert Wood Johnson Foundation **Award for Health Equity presented by Community Campus Partnerships for Health (RWJF-CCPH Award)** will highlight the power and potential of community-campus partnerships successfully using systems and policy change needed to overcome the root causes of health, social, environmental and economic inequalities. The **RWJF-CCPH Award** recognizes noteworthy leaders and examples to the field in the area of exemplary partnerships between communities and academic institutions that are striving to achieve health equity and social justice.

The RWJF-CCPH Award is part of a series of awards, supported by RWJF, but administered separately by independent organizations. RWJF believes that it is critical to improve systems that influence the determinants of health —such as public safety, employment, housing, education—in order to improve lives and reduce health disparities

The 2021 RWJF-CCPH Award recipients will receive:

1. \$1,500 each as an unrestricted cash prize. Continued public recognition of the individual's achievements at a virtual award ceremony with the Robert Wood Johnson Foundation in the Spring of 2022;
2. A commemorative plaque;
3. A press release and newsletter articles announcing the award and describing the Key Leaders and their partnerships;
4. A description of the Key Leaders' partnership on the CCPH website, with links to the partnership's website; and
5. Special opportunities to present at CCPH-sponsored webinars and forums.

ELIGIBILITY CRITERIA: The **RWJF-CCPH Award** recognizes two "Key Leaders" or key individuals (one community member and one academic partner) who spearheaded the success in the partnership. Partnerships involving one or more community partners and one or more academic partners are eligible to apply for the award. By "academic partner" we mean a community college, college, university, residency program or research institute (including affiliated administrators, faculty, staff and students) that contributes to the partnership. By "community partner" we mean an individual, organization or agency that contributes to the partnership and is not an academic partner.

Key Leaders need not be with partnerships that are members of CCPH. Key Leaders that have applied in the past but did not receive the award or honorable mentions may re-submit. CCPH can only accept applications in English. The RWJF-CCPH Award is open only to individuals who are (a) citizens or legal residents of the United States, (b) thirteen (13) years of age or older, (c) not a trustee, director, officer, shareholder, employee, contractor, agent, representative, or affiliate of RWJF, CCPH, selection committee or the spouse/domestic partner, parent, sibling, child, or grandchild of any of the foregoing, and (d) have not previously received any RWJF Award for Health Equity from any sponsor organization in any year. Each individual, each team, and each individual member of a team, is referred to as a "**Nominee**" in this application.

2020 and 2021 have been years like no other in our lifetime. In light of the current global COVID-19 pandemic and the increased attention to racism, CCPH seeks to recognize partnerships that have demonstrated innovation and creativity in responding to both of these issues. As such, we encourage applicants to highlight how their partnership has pivoted or been repurposed in the past eighteen months.

SELECTION CRITERIA: In addition to meeting the intent of the award and the eligibility criteria, the award recipient will be selected based on its ability to demonstrate the selection criteria below.

- Nominee's work shows alignment with Robert Wood Johnson Foundation's vision for building a Culture of Health and achieving health equity;
- Nominee's work demonstrated success to change systems that impact health outcomes in one or more of the following areas: access to quality care, education, employment, income, community environment, housing, and public safety;
- Nominee's work provided a solution to improve outcomes for groups most affected by health disparities;

- Nominee’s work successfully implemented a systems change approach to reduce health disparities within the past two years;
- Nominee’s work with a community-campus partnership embodies the CCPH principles (see <https://www.ccphealth.org/principles-of-partnership>)
- Nominee’s work with community-campus partnership is achieving measurable and meaningful outcomes;
- Nominee’s work with a community-campus partnership has health equity and/or social justice as a central and explicit goal within the partnership;
- Nominee’s work with a community-campus partnership pursues multiple community-campus partnership strategies. These strategies may include, *for example*: mobilizing knowledge to effect changes in practice or policy, implementing service-learning, engaging in community-based participatory research, leveraging partnership resources for community and economic development, etc.; and
- Nominee’s work within a community-campus partnership engages a full range of partners that have a stake in the work of the partnership. These partners may include, *for example*: community-based organizations; health care delivery organizations; community members who are not employed in the fields of health care or higher education; students, faculty and administrators at primary, secondary, undergraduate, graduate and/or post-graduate levels; elected officials; government agencies; philanthropic organizations; businesses, etc.
- Nominee’s work with community-campus partnership demonstrates responsiveness to the COVID-19 pandemic.

SELECTION PROCESS: Applications will undergo a thorough review by a committee of CCPH board members, staff and advisors. Decisions about the award and any honorable mentions will be made on the basis of the intent, eligibility and selection criteria contained in this document.

Applications will also be reviewed for adherence to the guidelines, page limits, and instructions contained in this document.

NOTIFICATIONS: The Partnership Representative named on the application will be notified when the application has been received. This same representative will be notified no later than **December 15, 2021** regarding whether or not the nominee has been selected for the award or honorable mention. Public announcements regarding the award recipients and any honorable mentions will be made at the time of the award presentation.

SUBMISSION DEADLINE & INSTRUCTIONS:

Deadline: Applications must be submitted on or before **11:59pm Eastern Standard Time (U.S.) on Monday, November 29, 2021**. Applications will only be accepted by submitting through the [online application form](#).

In fairness to all nominees, applications will not be considered that are received after the deadline. In addition, failure to follow the application guidelines below (including requirements for page limits, font size and line-spacing) may result in an application not being reviewed

even if it arrives on time.

FOR MORE INFORMATION: Additional questions about the [RWJF-CCPH Award](#) should be sent to award@ccphealth.org.